Rodney Smith Jr. Puts the "Care" in Lawn Care

Caring: to help others; a caring person lives with empathy in trying to understand another person's situation, compassion in desiring to help others, and then with generosity in acting to help

Compassion: feeling of sympathy for the distress of others with the desire to help

Generosity: giving freely of our own possessions, time and/or talent

Empathy: trying to understand another person's situation, entering into the feeling or spirit of others and imagining yourself in another person's situation

Perseverance: trying hard and continuously in spite of obstacles and difficulties

Determination: firmness of purpose; complete commitment to achieving a goal

Wisdom: ability to apply knowledge, experience, and understanding in ways that are effective and good. The ability to discern or judge what is true, right and lasting

Servant Leadership: a leader inspires others towards action and / or a belief; a servant leader inspires others by serving those he / she leads and by serving others outside of their responsibility; servant leaders inspire others to service through their own example