

# Character Action Media

4ocean – Creativity and Wisdom in Action to Help Clean the World's Oceans

## Primary Virtues / Character Traits

**Creativity:** to create new ideas; to come up with new approaches and methods for accomplishing a goal or solving a problem

**Wisdom:** ability to apply knowledge, experience and understanding in ways that are effective and good. The ability to discern or judge what is true, right, or lasting

**Solidarity:** unity from a shared common purpose and / or interest; active loyalty within a group; mutual support within a group; being present with others

## Secondary Virtue

**Caring:** to help others; a caring person lives with empathy in trying to understand another person's situation, compassion in desiring to help others, and then with generosity in acting to help